

MIAMI'S 2 LIVE JEWS A RAP DUO WITH A SHTICK - Sun Sentinel (Fort Lauderdale, FL) - August 8, 1990 - page 1E

August 8, 1990 | Sun Sentinel (Fort Lauderdale, FL) | By JOHN LANNERT, Special to the Sun-Sentinel | Page 1E

Oy! They're so kosher!

They've already been featured on MTV!

And they soon may be performing at a local deli near you!

They're the **2 Live Jews**, a pair of octogenarian Jewish rappers portrayed by comedian Eric Lambert, 27, and Joe Stone, 25, son of T.K. Records founder Henry Stone.

Lambert plays hard-of-hearing Rabbi MC Moisha, while Stone plays his sly childhood friend, Easy Irving. Lambert and Stone are both Jewish.

Last week, the Miami-based duo released their first album, As Kosher As They Wanna Be. The leadoff single, Oui! It's So Humid, a witty Yiddish-style takeoff of 2 Live Crew's recent hit Me So Horny, is already garnering local radio airplay.

But Oui! It's So Humid (2 Live Jews pronounces "oui" as "oy") is the only parody track that the pair does of 2 Live Crew. The rest of the album takes sardonic pokes at Jewish stereotypes. Though sarcastic entries such as J.A.P. Rap and Jokin' Jews may bruise some listeners' sensibilities, Stone said the album was recorded "all in fun."

A sampling of Oui! It's So Humid lyrics:

''Walking back to the hotel/From the bagel shop/It was so damn humid/It was almost like a mop/I was sweating like a mule/I was frying like a blintz/I was swimming in my shorts/If you get the hint/Oui, it's so humid/Oui, it's so humid...''

Stone said Tuesday that the concept for 2 Lives Jews was conceived six weeks ago. The day after deciding to record the album, Stone and Lambert went into the studio and cut the disc in a week.

If album sales are strong enough, Stone said, the duo would start putting together a tour. In the meantime a South Florida date is under negotiation for later this month.

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